point accumulation means for calculating and accumulating the issued points of a current transaction and issued point of a previous transaction;

point notification means for notifying the customer of point information comprising the issued points; and

customer identification means for identifying the customer according to customer identification information;

wherein the point notification means includes service contents storage means for storing a list of types of services and corresponding points, reads data out of the storage means according to a type selected by the customer through a terminal, and notifies the customer of the read data through the terminal.

**18. (AS TWICE AMENDED)** A point management system employing a computer for managing points issued to each customer who receives service according to the issued points, comprising:

point issue means for issuing the points to the customer according to transactions performed by the customer;

point accumulation means for calculating and accumulating the issued points;

point notification means for notifying the customer of point information comprising the issued points; and

customer identification means for identifying the customer according to customer identification information;

wherein the point notification means includes service contents storage means for storing a list of services and corresponding points, selects a range of services available for the cumulative points of the customer, and notifies the customer of the selected services through a terminal.

**24. (AS TWICE AMENDED)** A point management system employing a computer for managing points issued to each customer who receives service according to the issued points, comprising:

point issue means for issuing the points to the customer according to transactions performed by the customer;

point accumulation means for calculating and accumulating the issued points, includes condition monitor means for changing the accumulated points according to predetermined

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conditions; and

customer identification means for identifying the customer according to customer identification information;

wherein the condition monitor means adds interest to the customer's points according to the accumulated points and periods of time, and wherein the customer accesses the accumulated points stored on the computer through a terminal.

**25. (AS TWICE AMENDED)** A point management system employing a computer for managing points issued to each customer who receives service according to the issued points, comprising:

point issue means for issuing the points to the customer according to transactions performed by the customer;

point accumulation means for calculating and accumulating the issued points, includes condition monitor means for changing the accumulated points according to predetermined conditions; and

customer identification means for identifying the customer according to customer identification information;

wherein the condition monitor means decreases the customer's points if the customer does not carryout a transaction during a predetermined period, and wherein the customer accesses the accumulated points stored on the computer through a terminal.

**26. (AS TWICE AMENDED)** A point management system employing a computer for managing points issued to each customer who receives service according to the issued points, comprising:

point issue means for issuing the points to the customer according to transactions performed by the customer;

point accumulation means for calculating and accumulating the issued points; and

customer identification means for identifying the customer according to customer identification information;

wherein the point accumulation means includes means for converting the customer's points managed by a group of stores into points managed by another group of stores according to a predetermined rate if the customer requests the conversion, and wherein the customer accesses the accumulated points stored on the computer through a terminal.

28. (AS TWICE AMENDED) A point management system employing a computer for managing points issued to each customer who receives service according to the issued points, comprising:

point issue means for issuing the points to the customer according to transactions performed by the customer;

point accumulation means for calculating and accumulating the issued points; and

customer identification means for identifying the customer according to customer identification information;

wherein the point management system provides a service including a software service in accordance with an amount of the accumulated points, and the point accumulation means decreases the customer's accumulated points according to a period of time of providing the software service, and wherein the customer accesses the accumulated points stored on the computer through a terminal.

29. (AS ONCE AMENDED) The point management system according to claim 28, wherein the software service is provided to the customer with image and voice data through communication circuits, and the point accumulation means displays the decreased points on a display by denoting an alphanumeric number representing the customer's accumulated points and by counting down the customer's accumulated points in order.

30. (AS ONCE AMENDED) The point management system according to claim 28, wherein the point accumulation means displays the decreased points on a display by denoting a colored striped line thereof and by reducing the length of the striped line .

32. (AS ORIGINAL) The point management system according to claim 30, wherein the point information includes target points and corresponding electronic services.

33. (AS ORIGINAL) The point management system according to claim 30, wherein the pint information includes services corresponding to the customer's cumulative points provided by the point accumulation means.

34. (AS ORIGINAL) The point management system according to claim 30, wherein

the point information includes the customer's cumulative points, or a shortage of points with respect to target points registered or specified by the customer.

35. (AS ORIGINAL) The point management system according to claim 30, wherein the point information includes the validity of the customer's cumulative points.

37. (AS ORIGINAL) The point management system according to claim 35, wherein the point issue means issues points for each transaction while changing points or point calculation rates allocated for commodities at random within a predetermined range.

50. (AS TWICE AMENDED) A point management system employing a computer for managing points issued to each customer who receives service according to the issued points, comprising:

point issue means for issuing the points to the customer according to transactions performed by the customer;

point accumulation means for calculating and accumulating the issued points;

point notification means for notifying the customer of point information comprising the issued points; and

customer identification means for identifying the customer according to customer identification information;

wherein the point notification means comprises service contents storage means for storing a list of types of services and corresponding points, and according to a request from the customer displays on a terminal the list of the types of services and corresponding points to the customer.

52. (AS TWICE AMENDED) A point management system employing a computer for managing points issued to each customer who receives service according to the issued points, comprising:

point issue means for issuing the points to the customer according to transactions performed by the customer;

point accumulation means for calculating and accumulating the issued points;

point notification means for notifying the customer of point information comprising the issued points; and

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customer identification means for identifying the customer according to customer identification information;

wherein the point notification means further comprises service contents storage means for selecting a range of services available for the accumulated points of the customer, and notifies the customer of the selected services through a terminal.

**53. (AS ONCE AMENDED)** The point management system according to claim 52, wherein the service contents storage means stores the point information comprising target points for a service requested by the customer, the customer's accumulated points, and shortage points relative to the customer's target.

Please **ADD** the following new claims 65 and 66:

65.     **(AS NEW)** A point management system employing a computer for managing points issued to each customer who receives service according to the issued points, comprising:

point issue means for issuing the points to the customer according to transactions performed by the customer;

point accumulation means for calculating and accumulating the issued points for more than two transactions;

point notification means for notifying the customer of the point information comprising the issued points; and

customer identification means for identifying the customer according to customer identification information,

wherein the point issue means comprises rate management means for changing a point calculation rate according to each of the more than two transactions.

66.     **(AS NEW)** A point management system employing a computer for managing points issues to each customer who receives service according to issued points, comprising:

point issue means for issuing the points to the customer according to transactions performed by the customer;

point accumulating means for calculating and accumulating the issued points for more

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